

MEDIA STATEMENT



Murray Cowper MLA
Shadow Minister for Police;
Emergency Services

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Anti-hoon advertising reckless

If the Carpenter Government was serious about cracking down on hoons it would put more police officers on our roads.

Shadow Police Minister Murray Cowper said the government was being reckless by spending hundreds of thousands of dollars on anti-hoon advertising instead of providing police with extra resources.

“What better way of getting the message across to hoon drivers than the police delivering it personally?” Mr Cowper said.

Mr Cowper said the latest anti-hoon television and print advertising campaign which coincides with the introduction of the new laws would cost far more than the money put into resourcing police through the strategic traffic enforcement program (STEP).

“What is the point in spending so much money on shock TV advertising when audiences have become immune to it?” Mr Cowper said.

“This is just a blatant misuse of taxpayers’ money leading up to the election.

“Western Australia currently has the worst road safety record in the country. Fatal and serious crashes remain an area that has been overlooked by the Carpenter Government and STEP funding should be increased to provide more police hours on our country roads.”

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